YUBA-SUTTER RIGHT TO LIFE COMMITTEE BOARD OF DIRECTORS MEETING April 1, 2015

BOARD MEMBERS PRESENT:

Maureen Guth Heather Pugh

John Guth Mike Pugh

Mary Anne Brayton Michael Gabhart

CALL TO ORDER:

Maureen called the meeting to order at 7:11pm. She also stated she restocked the brochures in the St. Isidore vestibule. She sent the Word of Life to Deacon Rojo and Ray Buttacavoli.

OPENING PRAYER:

Mary Anne led the opening prayer.

APPROVAL OF MINUTES:

Motion was m/s/c to approve the minutes of March 4, 2015.

TREASURER'S REPORT:

John reported we have \$1,925.82 in the bank. We paid \$25 to AWF, \$68.74 to Postmaster for the mailing of the Newsletter, \$372.27 to Printworx, and \$125 was deposited from 3 families. The postal permit is due in the amount of \$220 and is scheduled to increase on April 28th.

John still has not heard anything from the IRS regarding our 501(3)c status.

WEBSITE UPDATE:

Mike Pugh handed out the website statistics pages which showed we had 928 visits to the website in March. Our top pages viewed were our about page, Newsletter page, Lifelinks, and signs.

Mike will look in to the possibility of having the ability to make an online donation via Paypal on our website.

RADIO SPOTS/MAGAZINES/BOOKS:

Seth Halpern contacted Carol Dodds from A Woman's Friend who then emailed Maureen asking if there was a pro-life group who could write a pro-life article each month for the Ambassador Newspaper AND sponsor it at a cost of \$150 each month. The Ambassador is printed at 6,000 copies each month and distributed within the community. A motion is made and seconded to supply and sponsor a pro-life article within the Ambassador each month. KMYC will be notified that we are canceling our radio ads.

40 DAYS FOR LIFE:

We discussed being present in front of Planned Parenthood while A Woman's Friend mobile unit is situated across the street. A suggestion was made that we should call AWF to make sure they don't mind. The date of April 15th from 1-4pm is chosen. Heather will be there from 1-2, Maureen will be there from 2-4. Maureen will call Carol Dodds to find out if the mobile unit will be there the last 2 Wednesdays or the 3rd and 4th Wednesdays.

Maureen discussed the participation during the 40 Days for Life.

YUBA-SUTTER FAIR:

Maureen spoke with Michelle today and was told they are just now beginning to figure out the set-ups; however, they have yet to decide on the location of the various vendors. They told Maureen they will contact her. Maureen asked Jenna if she could work with our idea of having a baby's face in a flower to coincide with the fair's theme of "Where Fun Grows" and she has not yet heard back from her.

Maureen stated we will need \$200-\$300 in brochures ordered for the fair. This was moved and approved. Heather received a mailing from Heritage House of t-shirts on sale. A discussion ensued regarding the possibility of ordering t-shirts for the fair workers or the West Coast Walk for Life busses and it was decided that we will not do it for the fair workers and will discuss it when the West Coast Walk for Life approaches.

RESPECT LIFE:

Monday, March 30th was the Respect Life meeting with Steve Patton. Mary Anne, John and Maureen, Gneal, and a few other people were there. A Woman from the Rachel's Project was there and explained how referrals to Rachel's Vineyard work. Rachel's Vineyard is in need of prayer partners for the man or woman attending the retreat and also scholarships.

The Walk for Life for A Woman's Friend is taking place in early May. Brother Andres, Dean Marshall, and Maureen are working to put together the St. Isidore team. Maureen is in charge of getting volunteers for the sign-up table. Mike and Heather will work the 8am Mass on the 12th of April, and the 26th, and will get back to Maureen on their availability for the 19th.

The St. Isidore school carnival and ministry fair is taking place in May. We will have a booth and will need people to cover the booth and give out information regarding our ministry.

We will offer to Fr. Matt business cards from Rachel's Vineyard to have on hand in the confessional. John was nominated and accepted this task and will talk to Father about our scholarship.

NEWSLETTER:

The newsletter is mailed to 455 people and emailed to 181. Of the 181 who were emailed the link to the newsletter, only 28 viewed it. A suggestion was made that on the next Newsletter a notification be placed stating that we need to reduce mailings and to please contact us to be placed on the email list. Maureen will contact the post office to find out the minimum amount for using the bulk mailing permit and also if there is an option for paying for returned Newsletters so we can remove people from the mailing list who have moved. It is suggested that we request a \$5 "subscription fee" for those who wish to continue receiving the printed and mailed Newsletter. Heather will create something for the next Newsletter and have this available for the next meeting.

MISCELLANEOUS:

Maureen passed out Heather's article she wrote for the Ambassador as well as the Life Issues "Connector", which Heather will read and attempt to bring down to the 400-500 word maximum for the Ambassador. Heather's article will possibly be for the June newspaper and the article on Assisted Suicide will be for the May edition.

The June meeting is moved to June 9th, the July meeting is moved to July 14th and the fair workers evening will be July 23rd.

The prayer breakfast is scheduled for May 7th and Catholic Advocacy Day is scheduled for April 28th.

ADJOURNMENT/CLOSING PRAYER:

Our next meeting will be on Wednesday, May 6, 2015, at 7:00pm.

There being no further business, the meeting was adjourned at 8:58p.m. and closed with a prayer led by Mike Pugh.

Respectfully submitted,

Heather Pugh, YSRTL Secretary