

**YUBA-SUTTER RIGHT TO LIFE COMMITTEE  
BOARD OF DIRECTORS MEETING  
St. Isidore's Parish Hall  
April 2, 2008**

**BOARD MEMBERS  
PRESENT:**

**Maureen Guth  
Mary Anne Brayton  
Michael Pugh**

**John Guth  
Heather Pugh  
Michael Gabhart**

**GUESTS PRESENT:**

**Lucille Berg  
Bill Stafford**

**Royce Dunn  
Judy Stafford**

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**OLD BUSINESS:**

The guests were welcomed and introductions were made. Maureen stated she restocked the brochures and prayer cards in the church and noted that a lot of brochures were gone.

**CALL TO ORDER:**

Maureen called the meeting to order at 7:07pm.

**OPENING PRAYER:**

John led the opening prayer.

**APPROVAL OF MINUTES:**

Motion was m/s/c to approve the minutes of March 5, 2008.

**TREASURER'S REPORT:**

John reported we have \$2,020 in the bank with deposits of \$150 pending. John advised we paid \$183 to PIP Printing for the printing of the Newsletter as well as \$122 to the Postmaster. Maureen noted that the cost of mailing the Newsletter this time was approximately \$30 more than previously. She will contact the post office to find out the reason. Also, \$82.95 was paid to Heritage House.

**40 DAYS FOR LIFE:**

Maureen and Heather went down three times during the Lenten observance of 40 Days for Life. Lucille stated she went on Good Friday. Maureen stated that there will be another 40 Days for Life in the fall and she would like to see more involvement from the community. Mike P. did post the pictures to the website from the trip we made in the fall, but not the more recent ones since he is still working on creating a new website for us. Maureen went on to say that Chevron in Sacramento has been notified by its Headquarters that they have received a complaint from someone who said they will be boycotting all Chevron stations and will tell others to do the same unless they cease assisting the 40 Days for Life group. The couple who owns the Chevron station in

Sacramento has been in business 52 years and they will be selling the station and retiring in the next year.

**LEGISLATION:**

Kathy Goodnight will be collecting signatures in front of the church for the Parental Notification Law (Sarah's Law). Mary Anne reported that there are two new bills which would effectively repeal SB777 if passed. One is AB2086 and the other is AB2085. The first hearing was today. Planned Parenthood is opposed to both bills. Heather gave an update on the bills she reported on last month: AB16 was re-referred to the Committee on Health on 1-31-08, a consideration of the Governor's veto is pending on AB81, AB509 was sent to the inactive file on motion of Assembly member Bass, AB1009 was filed with the Chief Clerk pursuant to Joint Rule 56, and SB621 was returned to the Secretary of Senate pursuant to Joint Rule 56.

**WEBSITE UPDATE:**

Michael reported just under 1,000 visits to the website in March. A handout showing the top pages viewed was given to those present with the top pages being our Home Page; Resource Page, West Coast Walk for Life, Frozen Embryos, 40 Days for Life, Planned Parenthood, and A Woman's Friend.

Included in the handout of our top website pages was a printout of the new website that Michael has been working on. Michael added quotes from Margaret Sanger and Adolph Hitler to the right side of the Home Page and asks everyone's opinion of the newest addition. John states he would like to have the sources also cited (either the book name or the speech from which the quotes were taken). Mike G. suggested we add headlines above both columns to make it more readily apparent that the quotes on the left are from the culture of life, while the quotes on the right are from the culture of death. Royce offers to have Mike P. call him to get more quotes to impact our target audience.

**VINYL SIGNS/BILLBOARDS:**

The cost is \$165 for 1 sign and then \$135 each for three signs. Sperbeck's would like another sign. Maureen will talk to Dave & Katie Lee of Sunflower to see if they want another sign. John believes we should get only 1 sign for now. John adds that if we can find a placement for all 3 signs, then we should buy the 3 at \$135 each.

John spoke with Lou Binninger (re: Billboards) and was told we cannot pick a spot even if we pay full price. Maureen stated that Ashley Furniture has a vinyl sign right near their store, but that it's been paid for a long time in advance. Lou said we could appeal the decision made by CBS that our billboards state an opinion and is not a public service. If that were reversed, we would receive the non-profit discount. Also, we could have some of our signs stored by CBS and put it up whenever (and wherever) there is an opening at the reduced rate.

Maureen would like to see us get another billboard, or possibly 2, up before the fair. We paid \$575 for 1 billboard in January. John is thinking we could pay for 2 billboards and perhaps get a discount on the third.

All agree to use the Jennifer O'Neal "I regret my abortion" billboard. Maureen stated we only get a break on the paper for the billboard if we order 3 or 5. If John is not able to get a discount rate for our non-profit status, he will see about the "surplus inventory" use of a blank billboard.

John also spoke with Gary at the Appeal Democrat regarding the possibility of taking out a full or half page ad. A full page ad would run \$2,233 and \$1,119 for a half page. If we prepare the ad ahead of time and allow the newspaper to run it only when they have the space, then the fee is \$745 for a full page and \$445 for a half page.

With newspaper sales and subscriptions down, all are in agreement that Billboards are the better deal for the money. We will begin with appealing the decision by CBS that our message is an opinion and not a public service. John will write a letter to begin the appellate process.

#### **NEW MEDIA & LITERATURE:**

Maureen is still trying to get a hold of the "New Culture of Life" DVD & booklet.

#### **YUBA-SUTTER FAIR:**

We need to have the question box rebuilt for the fair as the one we have now is too big and the questions and answers don't line up. Mike G. said he will look at it to see if it's something he can do.

Maureen would like to have a voter's guide for the fair. We have one now, but it's expensive and doesn't state where the candidates stand on the issues. Mike P. will check to see if the USCCB has something similar in the hopes that it would be less expensive. John thinks the newspaper the Ambassador may have something also. Maureen asked Royce Dunn about voter guides and he says he hasn't seen any that he approves of. He recommends we produce our own guide with candidates on one page and the ideology of the values of our organization on the other page (i.e. that pastors should not tell their parishioners for whom they should vote, but rather what traits to vote for).

#### **A WOMAN'S FRIEND:**

AWF walk will be held on May 3<sup>rd</sup> with registration beginning at 9am. Amber King will handle the sign-ups for St. Isidore's. This event is a big fundraiser for AWF. The walk is 2 miles in length around Ellis Lake. Hot dogs and hamburgers will be sold for \$1.50.

#### **MISCELLANEOUS:**

John received a letter from Planned Parenthood which stated that they want to put an end to abstinence-only programs in the schools.

The staff at Joyful Noise Nursery School gave out a flyer to their parents that St. Andrew Presbyterian Church has invited Carrie Ozeran from Planned Parenthood to speak to parents about how to talk with their children about sexuality. John asked Royce Dunn if he thought he and Maureen speaking to St. Andrew's would be of help. Royce (along with everyone else present) agree that it would and we will pray for the success of their meeting. Royce recommended directing the leaders at St. Andrews to "Teenwire" and "Ask the Experts" and the archives and that should be enough to convince them of Planned Parenthood's agenda.

Mike G. passed out a DVD at our last meeting from EWTN's "Living the Abundant Life" which discussed the problems caused by taking artificial contraception. Miriam Page posed the question about sending out the CD version on contraception to families at St. Isidore's. Maureen will order 10 copies of "Prove It God.....and He Did" for the Board members to listen to and then discuss this possibility.

**ADJOURNMENT/CLOSING PRAYER:**

Maureen states our next meeting will be on Wednesday, May 7, 2008, at 7:00pm.

There being no further business, the meeting was adjourned at 9:09p.m. and closed with a prayer led by Mike Gabhart.

Respectfully submitted,  
Heather Pugh, Secretary